

Message Text

UNCLASSIFIED

PAGE 01 TEL AV 04854 131018Z
ACTION NEA-10

INFO OCT-01 EB-08 ISO-00 /019 W
-----119184 131020Z /14

P R 121347Z APR 78
FM AMEMBASSY TEL AVIV
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 2515

UNCLAS TEL AVIV 4854

USDOC

E.O. 11652: N/A
TAGS: BEXP, IS
SUBJECT: MINI TRADE SHOW AND SEMINAR FOR OPHTHALMIC EQUIPMENT

1. ACUITY SYSTEMS INC., 11413 ISSAC NEWTON SQ.,
RESTON, VA. 22090, EXHIBITED ITS MODEL 6600
AUTO-REFRACTOR AND ITS AUTO-LENSMETER AT THE EMBASSY
AUDITORIUM APRIL 10-12. MR. PETER SCHMIDT, THE COMPANY'S
DIRECTOR FOR MIDDLE EAST AND EUROPEAN OPERATIONS, GAVE
A SEMINAR AND DEMONSTRATED THIS EQUIPMENT. FIFTY LEADING
OPHTHALMOLOGISTS ATTENDED THE SHOW AND SEMINAR
WHICH WERE VERY SUCCESSFUL.

2. ALL EQUIPMENT EXHIBITED, TOTALING \$60,000 AT FOB
VALUES, WAS SOLD AND A WRITTEN ORDER FOR SIMILAR SALE WAS
OBTAINED.

3. OPTOLITE, 7 HAMELACHA ST., HAIFA WAS APPOINTED
AGENT.

4. TWELVE MONTH SALES PROJECTION ESTIMATED AT \$250,000
DOLLARS.

5. EMBASSY FORWARDING FORM DIB-411 P (PARTICIPANT'S
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REPORT) BY POUCH.
LEWIS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TELAV04854
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780158-1194
Format: TEL
From: TEL AVIV
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780464/aaaaccdm.tel
Line Count: 57
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c819d0b1-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2989174
Secure: OPEN
Status: NATIVE
Subject: MINI TRADE SHOW AND SEMINAR FOR OPHTHALMIC EQUIPMENT
TAGS: BEXP, IS
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/c819d0b1-c288-dd11-92da-001cc4696bcc
Review Markings:
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